



Co-Op Advertising Program

FMI Products, LLC offers a Promotion Program of Co-Op Advertising based on your annual purchases. The program elements and procedures are as follows:

2% of your purchases are accrued throughout the calendar year. These funds can be utilized the same calendar year for Co-Op advertising. Qualified Co-Op advertising expenses will be credited to your account on a 50/50 basis.

Qualified advertisements must include an official FMI company brand logo. If you choose to use your own format or materials, you must obtain prior approval before advertising. You can obtain official brand logos from Melissa Scachetti by email at mscachetti@fmiproducts.com.

Upon advertising, the customer should submit an actual copy of the advertisement with a notarized affidavit and billing statements, along with the Co-Op Advertising Credit Request form. Mail the completed form and attachments to:

FMI Products, LLC
Customer Service
1769 East Lawrence Street
Russellville, Alabama 35654

Please allow up to 30 days for credit to be issued on your account.



Co-Op Advertising Credit Request

Company: _____ Date: _____

Contact: _____ Account # _____

Street Address: _____

City/State/Zip Code: _____

Phone: (____) _____ Fax: (____) _____

Email Address: _____

Product Advertised: _____

- Newspaper
- Magazine
- Yellow Pages
- Radio
- Television
- Internet
- Other _____

\$ _____ Total Spent

\$ _____ 50% Request

Customer Signature

FMI Products, LLC Approval

Credit Memo #

Note: Copies of the original advertisement and invoice must be attached to this request.
Mail to: FMI Products, LLC, Attn: Customer Service, 1769 East Lawrence Street, Russellville, AL 35654