

Coop Advertising Program



Plan Policies

Effective 3/1/03

- Form of Reimbursement : Credit memo
- Accrual Period : April 1st - March 31st
- Accrual Percent : 2% of net purchases
- Claim Period: Must be submitted within 90 days of ad run, mailing, purchase of materials, etc. Deadline for submitting any claim is April 30th following period end.
- Percentage of Reimbursement: 50% of the advertising costs; unless the advertising contains other manufacturers, which will result in a percentage reduction.
- **Claim Address** (for direct accounts)
Kozy Heat
204 Industrial Park Drive
Lakefield, MN 56150

Advertising Forms

Print

Newspaper
Yellow Pages
Flyers
Direct Mailings
Billboard Rental
Banners / Signs
Vehicle Letterings / Logo

Radio

Local AM / FM

Television

Cable TV

Trade Show / Home Show Space

Miscellaneous Items*

Clothing/Apparel

*All Miscellaneous items must have prior approval.