

Showroom Burning Display Program



The
Following
Criteria
Must
Be Met
Before A
Showroom
Burning
Display
Will Be
Considered
For Credit

Display Claim Requirements

- A. The fireplace can be any current, Up-to-Date Kozy Heat model.
- B. Only the fireplace itself can be submitted for credit, **no accessories**.
- C. Kozy Heat will credit 50% of your cost of each fireplace that meets the criteria.
- D. The fireplace must be a *burning* model.
- E. The fireplace must be installed in the retail area of the store.
- F. The fireplace must be displayed with a **finished look**. This may include brick, rock, tile or with any other noncombustible item that you choose to customize your display.
- G. *Finished* Sheetrock/Drywall may be used on your burning display.
- H. **A clear, wide-angled photo** (*please take at least 10 steps back*) of the finished, *burning* fireplace must be submitted along with the completed Burning Display Credit Form upon completion of the installation.
- I. Photos of your burning display that are not as described above will be returned for re-submission.
- J. Each unit should be submitted *on its own* Burning Display Credit Form.
- K. The fireplace must be installed in accordance with the installation instructions and applicable building codes.
- L. A credit memo will be issued upon approval of the final installation. Units are not to be deducted from an invoice payment.
- M. A new display of the same model can not be installed and submitted for credit until it is **at least 2 years** old or a major update has been made.
- N. For information regarding the crediting of the 2nd half of your display, please refer to the 2nd Half Showroom Burning Display Program sheet.

Thank you for your cooperation in promoting and using the Showroom Burning Display Program. Any exceptions to this program must be cleared in advance with the factory in writing.

All of these criteria must be met.

2nd Half Showroom Burning Display Program



The
Following
Criteria
Must
Be Met
Before the
2nd Half of
your
Showroom
Burning
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For Credit

2nd Half Display Claim Requirements

- A. After you purchase 25 units (any combination of gas or wood), the 2nd half of the showroom burning display can be credited.
- B. 25 units are required for each showroom display that is submitted for 2nd half credit. (example: 1 display = 25 units , 2 displays = 50 units)
- C. The 25 units you sell must have been purchased after we credited the 1st half.
- D. **The fireplace must still be a current, Up-to-Date Kozy Heat model.**
- E. The fireplace must still be a *burning* model.
- F. The amount of the 2nd half credit will equal the amount of the 1st half credit.
- G. Direct dealers must include copies of their Kozy Heat invoices that pertain to the 25 units, along with the completed *2nd Half Burning Display Form*.
- H. Distributors must also include copies of their invoices sent to their dealers pertaining to the 25 units along with their Kozy Heat invoices.
- I. **A NEW clear, wide-angled photo** (please take at least 10 steps back) of the *burning* fireplace must be submitted along with the completed *2nd Half Burning Display Credit Form*.
- J. Each unit should be submitted *on its own 2nd half Burning Display Credit Form*, along with copies of the required invoices.
- K. A credit memo will be issued upon approval. Units are not to be deducted from an invoice payment.

Thank you for your cooperation in promoting and using the 2nd Half Showroom Burning Display Program. Any exceptions to this program must be cleared in advance with the factory in writing.

All of these criteria must be met.