

Fmi Coop Advertising Credit Request

Date: _____

Distributor: _____

Account #: _____

Installation Location/Dealer: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Fax: _____

Contact: _____

Product Displayed and Burning: _____

Display Credit Amount Requested: _____

NOTE: Advertisements Must Feature the Fmi Logo To Qualify for Credit. 50% Credit of the Net Ad Cost is Granted Against and Up To Distributors Total Accrued Coop Account. Copies of the Original Advertisement Along with the Ad Invoice Must be Attached to this Request for Credit. Requests Should Be Mailed To:

DESA
Attn: Louise Knittel
Builder Sales Division
2701 Industrial Drive
Bowling Green, KY 42101

Allow 30 – 45 Days for Processing