

# Fmi Coop Advertising Credit Request

Date: \_\_\_\_\_

Distributor: \_\_\_\_\_

Account #: \_\_\_\_\_

Installation Location/Dealer: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact: \_\_\_\_\_

Product Displayed and Burning: \_\_\_\_\_

Display Credit Amount Requested: \_\_\_\_\_

**NOTE:** Advertisements Must Feature the Fmi Logo To Qualify for Credit. 50% Credit of the Net Ad Cost is Granted Against and Up To Distributors Total Accrued Coop Account. Copies of the Original Advertisement Along with the Ad Invoice Must be Attached to this Request for Credit. Requests Should Be Mailed To:

DESA  
Attn: Louise Knittel  
Builder Sales Division  
2701 Industrial Drive  
Bowling Green, KY 42101

Allow 30 – 45 Days for Processing